# **EPANEK** 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS•ENTREPRENEURSHIP•INNOVATION



The enterprise VRAKAS VASILEIOS based in THESSALY region, has joined the Action "Digital Step" with a total budget of **84 million €.** The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is  $50.000,00 \in$  out of which  $25.000,00 \in$  is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

### The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development etc.
- ✓ Digital services (Digital advertising, e –security certifications, data entry and transfer etc.)

### Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



#### European Union European Regional Development Fund

HELLENIC REPUBLIC MINISTRY OF DEVELOPMENT AND INVESTMENTS SPECIAL SECRETARIAT FOR ERDF, CF & ESF PROGRAMMES

MANAGING AUTHORITY OF EPAnEK

**ΕΣΠΑ** 2014-2020 ανάπτυξη - εργασία - αλληλεγγύη Partnership Agreement 2014 - 2020

## Co-financed by Greece and the European Union